

Alison Bugaeff

Graphic Designer, Illustrator, & Social Media Specialist

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PROFESSIONAL SUMMARY

Experienced graphic designer with a B.A. in Graphic Design, offering 3 years of proven expertise in digital & print design, social media development, & illustration. Proficient in utilizing industry-standard software to create visually compelling designs that effectively communicate client messages across various platforms.

TOOLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

Procreate

Canva

Google Suite

Microsoft 365 Suite

ZOHO

EDUCATION

CALIFORNIA STATE UNIVERSITY LOS ANGELES, Los Angeles, CA

Bachelor's Degree: Graphic Design/Visual Communication, 2018–2022

- 3.5 GPA
- Vice President of CSULA Graphic Design Club "Vector"

EXPERIENCE

MDPRO, San Diego, CA

Full-Time Graphic Designer, 2023–Present

- Conceptualized & developed innovative solutions for diverse marketing collateral, including brochures, flyers, social media visuals, website layouts, & email templates.
- Collaborated with the marketing team to ensure brand coherence across all marketing platforms.
- Managed multiple projects concurrently, meeting strict deadlines with efficiency.
- Led the management & creation of engaging social media content.
- Devised & executed strategies to drive social media growth.

UNINCORPORATED, Remote, CA

Visual Design Intern, 2022–2023

- Worked closely with the Brand Manager to fulfill design tasks for the agency.
- Collaborated effectively with the creative team to deliver high-quality client work.
- Adapted the agency's brand identity, vision, & goals into design projects.
- Developed & enhanced skills in design, process management, & branding.

NETFLIX, Los Angeles, CA

Temporary Product Proposal Project Leader, 2022—2022

- Worked alongside the Director of Global Product Development & Creative Product Team to lead a group of designers to ideate, design, & execute a consumer product proposal in collaboration with a Netflix original series.

DAVIS ELLEN ADVERTISING, Los Angeles, CA

Temporary AD Campaign Leader, 2022—2022

- Led a team of designers alongside a McDonald's Account Executive to conceptualize, design, & present OOH advertisements for the McDonald's Summer Drink Campaign.

USU-GRAFFIX, Los Angeles, CA

JR. Graphic Designer, 2021—2022

- Collaborated closely with the Director of Graphics & Marketing to devise creative design solutions, develop captivating concepts, & execute effective campaigns for on-campus events.
- Led the ideation & creation of visually appealing materials such as posters, flyers, & digital assets to promote various activities and initiatives.
- Coordinated with event organizers to ensure alignment between design elements & event themes.
- Managed social media platforms, including content creation, scheduling, & engagement strategies.

SKILLS

Print Design

Digital Design

Social Media Marketing

Typography

Branding

Logo Design

Copywriting

Video Editing